

**Implementation Guidelines on Logo Design Contest**  
**Organized by**  
**Faculty and Graduate school of International Resource Sciences**  
**Akita University**

1. Purpose

The Faculty of International Resource Sciences (FIRS) is celebrating its 10<sup>th</sup> anniversary since its establishment in 2014. To mark this occasion, we are inviting submissions for a new logo as part of our image strategy to appeal to both local and the world.

2. Details

(1) Eligibility

- Any students enrolled at Faculty or Graduate school of International Resource Sciences as of August 1, 2024, can participate.
- The logo can be submitted individually or as a group, but not both.
- There is no limit on the number of submissions, but each logo must be on a separate application form.

(2) Submission Deadline

September 30, 2024 (Monday) (must arrive by this date)

(3) Rules

- The logo should be appropriately represent the philosophy and goals of Faculty and Graduate School, and be simple and easily visible.
- It will be used on our official website, letterheads, publications and other wide-ranging uses.
- Submissions must include both pictorial mark and logotype. The logotype should use “Faculty of International Resource Sciences” and no other characters.
- The winning design may be adapted or modified. The pictorial mark and logotype may be used separately.
- Colors are free, but the design must also work in monochrome and reduced sizes.
- The logo must be original and unpublished.
- Logos that closely imitate existing designs or significantly resemble them, violate public order and morals, infringe upon third-party rights or have been submitted to other contests are not eligible for review. Even if a design wins an award, if it is later discovered to have violated any of these conditions, the award will be invalidated.
- While the organizers take utmost care in managing the received works, they are not responsible for acts of nature, unforeseen accidents, damage or loss.
- The organizers are not liable for undelivered works, damage or electronic data corruption occurring before arrival. Please note that inquiries regarding submitted electronic data will not be entertained.

- Participants must sign and seal the consent form included in the submission form.
- Any matters not specified in these guidelines will be decided by the organizers.

#### (4) Submission Method

- Submit your design along with the “Logo Submission Form” via email. The form is available in Japanese only. If you need assistance with submission, please contact the division listed at the bottom of these guidelines.
- Personal information will only be used for this contest, but the winner’s name, design and its description will be published.
- Digital design data should be sent in JPEG, PNG, GIF or PDF format and no larger than 2MB.
- The submission form is also available for download on the university’s website in Word and PDF formats. ( <http://158.215.30.33/shigen/eventa/item.cgi?pro&359> )
- Email subject should be “FIRS Logo Submission” and include the participant’s name in the body.
- All costs related to the submission are the participant’s responsibility, and submissions will not be returned.

#### 3. Awards

Grand Prize: 1 winner will receive a certificate and scholarship of 50,000 yen.

#### 4. Copyright

All rights to the winning design, including copyright and trademark rights, will be transferred to Akita University. The winner will not exercise their moral rights.

#### 5. Judging Method

The Dean of the Graduate School and Graduate School PR Working Group will judge based on appeal, design, functionality, etc.

#### 6. Announcement of Results

November 2024 (planned). We will notify the winner and the result will be announced on the Graduate School’s website.

#### 7. Contact Information (for both submission and inquiry)

International Strategy Division

Graduate School of International Resource Sciences, Akita University

1-1, Tegata-Gakuenmachi, Akita

010-8502

Tel: 018-889-2382

Email: [kokusaisenryaku@jimu.akita-u.ac.jp](mailto:kokusaisenryaku@jimu.akita-u.ac.jp)

FIRS website: <https://www.akita-u.ac.jp/shigen/>